



Iroquois Area Business Association Neighborhood News

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Letter from the President



Vince Jarboe
IABA President

Fellow IABA members:

With the first quarter of 2009 behind us, I hope this newsletter finds you healthy and prosperous. These financial times we are in should be looked at as a wake up call to all small business owners. We all are looking for ways to retain our customers and try to attract new ones.

People still need the services we all provide. There may be less income to go around, but you should keep your businesses positioned to take care of your customers needs. I would suggest that we continue to network with the other businesses of the Iroquois area, and try to support each other as much as possible. We want those dollars spent to stay in our area, so please stay in tune with what we are trying to accomplish at the IABA.

In the next few months, we will have our annual meeting with Mayor Abramson, as well as a meeting featuring Congressman John Yarmuth. We hope that you find all our meetings useful, as we try to have relevant speakers, and topics that interest the small business owners of our area.

Please let me know, if you have any suggestions, or need any resources to help you with your business. We are all in this together, and we will continue to prosper together.

Keep Networking!

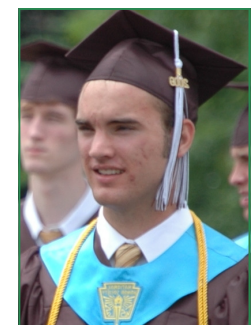
For more information on the IABA, contact Vince at (502) 361-9617.

Inside this issue:

IABA Spotlight.....	p. 2
Economic Drill Down Study....	p. 3
Community Bulletin Board.....	p. 4
Ramble for the Roses.....	p. 5

Booth Named IABA Scholar

The IABA has announced that Michael J. Booth, a senior at DeSales High School, is the recipient of the 2009 IABA Scholarship. Michael was presented with a plaque by IABA board member Joshua Blandford at DeSales' Senior Honors Day on May 15.



Michael Booth
DeSales Class of 2009

Michael finished 7th in his class and had a 4.0 GPA as a senior. As a member of the Track Team he placed first in the Region in shot-put and went on to finish 12th in the State Track & Field meet. He was named to the KTCCCA All-State Academic Team.

The IABA Scholarship is awarded each year to a student who demonstrates a track record of success in academics, involvement in extra-curricular activities and service to the community. The award is a post-secondary scholarship of \$500.

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IABA Spotlight



Wheatley Roofing Company, Inc.

Wheatley Roofing Company was established in 1981 and certified as a Women's Business Enterprise in 1985. The company does residential, commercial and industrial roofing.

Wheatley's quality residential work is guaranteed. They have experience in a wide variety of roofing materials, including copper, slate and tile roofs, as well as wood and shingle roofs.

Wheatley also has the expertise to handle commercial roofing challenges, whether they involve unusual materials, multi-story buildings or difficult work schedules. Industrial roofs require special

Photo by Bud Smith



Beverly Wheatley,
Owner

training, the right equipment and access to correct materials to solve technical problems. Wheatley's roofing specialists can repair or replace all kinds of roofs.

Wheatley Roofing is a member of the Better Business Bureau and has an outstanding record. A partial list of their customers include Metro Louisville, MSD, projects at

Fort Knox and Campbell, the Federal Aviation Administration, East Regional Treatment Plant in Campbell Co, KY, Harrison County Hospital, and Goodwill of KY.

With over 25 years of experience in the industry, call Wheatley when you need fast, emergency service to protect your home or business at a competitive price. Their work is fully-insured.

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SW Louisville Citizens Petition Local Support

Robert Price of the Southwest Dream Team delivered nearly 2,500 signatures from the National Brand Retail Store Petition to John Fischer of the Louisville Metro Economic Development Center Office in May, and that petition has now been taken by Fischer to the International Council of Shopping Centers convention in Las Vegas. The Dream Team has called the measure the "Shop Southwest Louisville" petition, and it is supported by several area council members. The group hopes that the petition, along with data published recently that revealed a surprising ratio of cash

transactions in the area, will help convince a national retail store to open up shop in the vacated shopping center on Dixie Highway. The Southwest Dream Team is a non-profit group based in the southwestern part of Louisville.

Fischer encouraged the group to "keep it going" and continue collecting signatures.

You can sign this petition on-line by going to <http://swdreamteam.org/>.



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Derby Event Rambles Through Iroquois Park

They say “It never rains on the Ramble”, and this year was no different. The 2009 Ramble for the Roses, a South End Kentucky Derby Festival event, was blessed with great walking weather despite some early morning showers.

The early evening fundraiser on April 28 enjoyed a great turnout of 2,000 walkers who “rambled” through the 5K loop around scenic Iroquois Park. This year marked the 24th occasion for the event, a tradition started at Holy Rosary Academy on Southside Drive in 1986. The tradition of the Ramble has continued over

the past six years with the help of DeSales and Holy Cross.

Mayor Abramson and his wife, Madeline—a Holy Rosary graduate herself— joined Archbishop Joseph Kurtz, council members and other dignitaries to help kick off the non-competitive walk. A festival at the park with great food, booths for face-painting, free massages, door prizes, music by WDJX, plus games and bouncy rides for the kids offered something for everyone.

Event sponsor Republic Bank, as well as IABA members Jimbo’s Bar-B-Que and St. Nicholas

Academy were just a few of the organizations on hand. Council members reached out to walkers and were successful in getting hundreds of signatures for the Southwest Dream Team’s “Shop Southwest Louisville” petition.

Contributing sponsors included Zoeller Pump Company, Council Members Blackwell, Butler, Johnson and Welch, DeSales alumnus Kevin Flanery and the DeSales Alumni Association.

Proceeds from the Ramble for the Roses support a financial aid endowment named in honor of Holy Rosary Academy.

Join us for the next monthly meeting of the
Iroquois Area Business Association
On June 18, 2009, 11:30 a.m.
at DeSales High School.

The guest speaker will be Major General (ret.) Bill Barron, who will speak about the economic impact of the current base realignment at Fort Knox.

RSVP by calling 367-3881 or by visiting our website at www.iaba-louisville.org.

Iroquois Area Businesses:

Get Noticed!

Send us your news, announcements and success stories and be featured in the next edition of the IABA Neighborhood News.

Send submissions to:
iaba@insightbb.com.

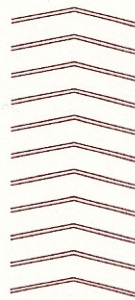
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